

Equation Research, LLC Privacy Notice

This is the privacy notice of Equation Research, LLC. In this document, “Equation”, “we”, “our”, or “us” refer to Equation Research, LLC.

Our registered office is at: P.O. Box 351930, Westminster, CO 80035, USA.

Introduction

This privacy notice aims to inform you about how we collect and process any information that we collect from you, or that you provide to us. It covers information that could identify you (“personal information”) and information that could not. In the context of the law and this notice, “process” means collect, store, transfer, use or otherwise act on information. It tells you about your privacy rights and how the law protects you.

We are committed to protecting your privacy and the confidentiality of your personal information. Our policy is not just an exercise in complying with the law, but a continuation of our respect for you and your personal information.

We undertake to preserve the confidentiality of all information you provide to us, and hope that you reciprocate.

Our policy complies with the Data Protection Act 2018 (Act) accordingly incorporating the EU General Data Protection Regulation (GDPR).

The law requires us to tell you about your rights and our obligations to you in regard to the processing and control of your personal data.

Except as set out below, we do not share, or sell, or disclose to a third party, any information collected through our website.

1. Data Protection Officer

We have appointed a data protection officer (DPO) who is responsible for ensuring that our policy is followed.

If you have any questions about this privacy notice, including any requests to exercise your legal rights, please contact our DPO, Rachel Bell, at privacy@equationresearch.com

2. Data we process

We may collect, use, store and transfer different kinds of personal data about you. We have collated these into groups as follows:

Technical data includes your internet protocol (IP) address, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access this website.

3. Special personal information

For EU citizens covered under GDPR, we will not ask special personal information without your consent. Special personal information is data about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health and genetic and biometric data. It also includes information about criminal convictions and offences.

4. Information we process with your consent

Wherever possible and required by law, we will collect your consent to obtain your explicit consent to collect special personal information.

You may withdraw your consent at any time by instructing us at privacy@equationresearch.com.

5. Communicating with us

When you contact us, whether by telephone, through our website or by e-mail, we collect the data you have given to us in order to reply with the information you need.

We record your request and our reply in order to increase the efficiency of our business.

We keep personally identifiable information associated with your message, such as your name and email address so as to be able to track our communications with you to provide a high quality of service.

6. Data may be processed outside the European Union

Accordingly, data obtained within the EU or any other country could be processed outside the European Union.

7. Removal of your information

You have the right to be forgotten. Please complete and submit [this form](#) if you wish to be forgotten

8. Retention period for personal data

Except as otherwise mentioned in this privacy notice, we keep your personal information only for as long as required by us to:

- provide research services;
- to comply with other laws
- support a claim or defence in court.

9. Review of this privacy policy

We may update this privacy notice from time to time as necessary. The terms that apply to you are those posted here on our website on the day you use our website. We advise you to print a copy for your records.

If you have any question regarding our privacy policy, please contact us at privacy@equationresearch.com.

Updated: 2018/09/17

